



2009 Spring Conference



“How to Increase Membership, Interest and Speakers in your User Group” (Release 11)

- * Valencia Falls Computer & Technology Club, Delray Beach, FL
- * Current year = best year ever
- * Growth: 90% of available base
- * 45% novice - 45% intermediate - 10% expert
- * Entrepreneurial effort but don't make a profit
- * Quality of Life issue
- * Surveys
- * Meeting agenda: Q&A; club business; short story; main talk

*** Major Presentations**

Community website for communications; digital artwork, genealogy; making digital movies; internet connectivity; internet security; weather, automotive tech, (Rob Lopicola NBC-TV); improve PC performance; Smart Computing Magazine, Ritz Camera; publishing community paper; summer Q&A session

*** Mini-Presentations**

Spreadsheet; interesting web links, hints & tips; printer won't print; photos on the internet; optimize PC; webcam; PC maintenance; ISP, Skype

*** Other efforts**

Free classes - novice, P/S Elements; annual bagel & lox brunch for \$2; TPSC; test new products; multimedia projector; audio system; join FACUG & APCUG; SIGs; short personal story; Photo Show & Digital Photography Expo with Photo Club, help non-members, new member free mini-brunch, Mac Users presentations, discount sites, free raffles for valuable prizes, how to get free items, health issues, stock prediction contest tied to PC, open source process, 4PM meetings, Treasurer, Google Prof, 5 min/1 question rule

*** New this year**

Technology club, technology movies, social event, entrepreneurs, broadcasting, HOA BOD free membership, talking animal



Valencia Falls Computer & Technology Club

October, 2008 - March, 2009

- * 10/07 - 7:00PM/BR: Digital Photography SIG with Picasa/Photoshop Elements class
- * 10/16 - 7:00PM/CS: Broadcasting
- * 10/20 - 7:00PM/SH: *Automotive Technology: A Look at Today & Tomorrow* - Earl Stewart
- * 10/23 - 7:00PM/AC: Novice/Intermediate computer & technology users class
- * 10/27 - 7:00PM/BR: Mac Users SIG
- * 11/01 - 7:00PM/SH: *Indiana Jones & the Last Crusade* - Barry Schein
- * 11/04 - 4:00PM/BR: Digital Photography SIG with Picasa/Photoshop Elements class
- * 11/09 - 10:00AM/SH: New members mini-brunch
- * 11/13 - 4:00PM/BR: Genealogy SIG
- * 11/17 - 7:00PM/SH: *Making Pictures; Not Taking Pictures* - Barry Schein
- * 11/20 - 7:00PM/SH: Mac presentations from Apple & Best Buy
- * 11/24 - 7:00PM/BR: Mac Users SIG
- * 11/25 - 7:00PM/AC: Novice/Intermediate computer & technology users class
- * 12/02 - 4:00PM/BR: Digital Photography SIG with Picasa/Photoshop Elements class
- * 12/07 - 7:30PM/SH: *Keeping Your Mind Sharp* - Dr. Denise Sparks
- * 12/14 - 9:00AM/SH: 6th Annual Brunch: *PC vs Mac* - Google Professor (Rob Fellman)
- * 12/15 - 7:00PM/SH: *Travel 2009: Internet as your World Passport*-Alan Rosen, SandC Travel
- * 12/18 - 4:00PM/BR: eBay SIG
- * 12/22 - 7:00PM/BR: Mac Users SIG
- * 12/23 - 7:00PM/AC: Novice/Intermediate computer & technology users class
- * 1/03 - 7:30PM/SH: Technology Entertains the Computer & Technology Club: **Firewall**
- * 1/06 - 4:00PM/BR: Digital Photography SIG with Picasa/Photoshop Elements class
- * 1/08 - 7:00PM/AC: Genealogy and eBay SIGs
- * 1/15 - 7:00PM/AC: *Keeping your Mind Sharp* - **Dr. Denise Sparks** (DVD replay from Dec 7)
- * 1/19 - 7:00PM/SH: **Best Buy: Technology 2009** - *What's New/What's Hot* + free raffle
- * 1/22 - 7:00PM/AC: Novice/Intermediate computer & technology users class
- * 1/26 - 7:00PM/BR: Mac Users SIG
- * 2/03 - 4:00PM/BR: Digital Photography SIG with Picasa/Photoshop Elements class
- * 2/05 - 7:00PM/SH: Social Event: *Out of Touch in the Cyberspace Age?* - **Joyce Saltman**
- * 2/12 - 7:00PM/AC: Genealogy SIG
- * 2/16 - 7:00PM/SH: **COMCAST** representatives will be here to present & answer questions
- * 2/19 - 7:00PM/AC: eBay SIG
- * 2/23 - 7:00PM/BR: Mac Users SIG
- * 2/24 - 4:00PM/AC: Novice/Intermediate computer & technology users class
- * 3/03 - 4:00PM/BR: Digital Photography SIG with Picasa/Photoshop Elements class
- * 3/07 - 7:00PM/SH: Technology Entertains the Computer & Technology Club: **The Net**
- * 3/12 - 7:00PM/AC: Genealogy SIG
- * 3/16 - 7:00PM/SH: *Vegetable Soup & Technology* - **Lois Cohen**
- * 3/19 - 7:00PM/AC: eBay SIG
- * 3/23 - 7:00PM/BR: Mac Users SIG
- * 3/26 - 3:00PM/BR: Beginners' class
- * 3/26 - 4:00PM/AC: Novice/Intermediate computer & technology users class

BELLAGGIO COMPUTER USER GROUP

We have been averaging 130 members for the past three years. Have a 13 member board... All have a function, all have a vote.

Membership benefits (dues \$10 per member):

1. Discounts at local merchants... Previously we had deals with Circuit City (RIP) and Office Depot. Today we partner with Best Buy.
2. Classes and SIGs... We run classes in Microsoft Office, eBay, Photoshop 7, Elements, Picasa, how to use a digital camera, a GPS, a cell phone, etc. We ask members what they want and ask others to run SIG's & classes.
3. Computer Proctology, Computer Head Start sessions are held prior to meetings.
4. Computer help and advice. We try NOT to do 'official' repairs on member's computers (there are reasons)
5. Newsletter & Quickies
6. Library... we will be buying relevant books and DVDs to be loaned to members

Meetings:

1. Held 3rd Monday of the month Sept-May
2. Door prizes; monthly, quarterly
3. Contests...
4. Q&A
5. Refreshments

Guest Speakers: most come to us via word of mouth, attendance at other meetings, Community volunteers, etc.

1. Computer techs (give discounts to members)
2. Members of other User Groups
3. Adelphia/Comcast
4. Representatives of CC, Office Depot, Best Buy.
5. Senior Net
6. Experts in On-line banking, on-line travel, on-line shopping, etc
7. Smart Computing Magazine
8. Non-technical speakers
9. In house experts (use your own talent... it's there!)